



August 2016

# Warrior Golf Resource

## Summer with the Pack

Wolf Creek has been the host to several Summer Tournaments and plans to finished off July with a Summer Scramble featuring celebrated wide receiver Hines Ward with a "hole in one" challenge that promises to be a hit. With several Wolf Pack cards sold and a boost in tournament sales, Wolf Creek is building its business and momentum.

## Meet the Williamses

On July 23, a new journey began at Quail Crossing Golf Club. BJ and Laura Williams were united on the course and joined the ranks of wedded bliss, finishing their special day with a dance and a beautiful reception in the clubhouse at Quail Crossing. The couple left rave reviews, praising the staff, the venue, and the course, commenting that it had been the perfect day. We congratulate Mr. and Mrs. Williams and wish them every happiness.



*Thanks for Playing the Putt & Pub - Laura Daywalt, July 15, 2016.*

## Putt and Pub Scramble

In Boonville, IN, there is nothing so perfectly matched as a great round of golf and a cold beer. To highlight this relationship, Quail Crossing hosted a Putt and Pub Scramble on July 15th, celebrating this time honored tradition. The 21+ Tournament generated nearly \$2,000 in sales from the event which consisted of 9 holes of twilight golf, unique alcoholic beverage games, drink and appetizer specials, and a DJ to finish out the night. The clubhouse remained open for the public with a \$5 cover charge.

We credit this success to an understanding of the Boonville audience and Laura Daywalt's connection to the community. Her attention to detail and desire to boost sales at Quail Crossing have proved integral in the promotion of the club as an event venue and a tournament destination.

With several rave reviews coming in after the Putt and Pub Scramble, the Quail team plans to continue these types of creative events to really drive in the revenue.

