



August 2016

Warrior Golf Holdings

Closing with an Open

On July 30th & 31st, Ole Still hosted an open challenge, bringing in a hefty chunk of revenue to end the month. General Manager Andy Mayhew has been integral in promoting tournament and event sales and generating player interest through excellent staff training, community awareness, and social media usage.

Angels Among Us

Though only recently hired, bartender and server Angel Bumgarner has been sharing her work life with her hundreds of friends on Facebook and has gathered a small, but growing collection of followers. We anticipate great things from Angel and look forward to the business she can bring to the Ole Still Grill.



A Hole in One! - Scott Holmes, July 10, 2016.

Military Appreciation Month

July is the month for Stars, Stripes, and devoted patriotism. Armed with that knowledge, Ole Still's Andy Mayhew wanted to honor the local military and offer them an opportunity to play golf and really get into the game. During the month of July, Ole Still offered a discounted rate for all military, active and reserve, with a valid military ID.

The promotion went over great with the surrounding military families and even invigorated the locals, providing a community building experience. We anticipate future military involvement at the course and plan to offer a tournament package available for military and veteran fundraising.

With so many new avenues to build relationships in the community, Ole Still is setting itself up to become a local hotspot in the coming years, and is already beating its targeted plan by \$25,000.