



JULY 2016

Warrior Golf Management

Focus after Five

Despite strong social event numbers hosted at Broadmoor Golf Links, building a business community around the course has also been a key endeavor. Focus After Five is a monthly event that promotes the connection of local business to the consumer and educating the public on what each business offers. Not only is this an excellent community builder, but FAF also perfectly displays the Links as a one of a kind event venue.



Glow Ball Tournament

Last month we introduced you to our new assistant GM Megan Soots. Her first event, a glow ball tournament, was not only a monumental success, but was completely sold out. Over 90 golfers signed up and competed in the nightlife golf tournament and there have been rave reviews pouring in regarding the event. This is the perfect send off for General Manager Hollie Williams who will be moving up to the larger Broadmoor Golf Links in the beginning of August.



Hoping the Dark will up our Game - Scott Stevenson, July 22, 2016.

The Little Things

A major selling point for the two little courses that could is their management team's ability to sell. The staff at Heddles has obviously made it their goal to go above and beyond in the community and provide unique experiences for every golfer in the area. With weekly Wing Dings, glow ball tournaments, and some of the most welcoming staff Warrior has to offer, Heddles Hideaway continues to perform and has produced a \$51,000 profit through the month of July.

Not to be outdone, Broadmoor Golf Links has mastered the art of sales, as well. From large scale events, to a tournament dedicated to Player's Card Holders, Broadmoor understands what it takes to keep members and public players engaged in the course.

The Carolina Player's tournament, hosted on July 20th, boasted a few dozen Player's Card Holders and boosted profits nearly \$1,000, adding to the \$58,000 profit the course has already built up.