



August 2016

Warrior Golf Capital

Sunday Scramblers

After a successful scramble on the 9th and 10th of July, Baneberry was quick to offer an end of the month Summer Scramble to delight its most avid golfers. While the early July Scramble has been a long-standing tradition in the Baneberry community, Tim Buckner hopes to start a new summer tradition for the course.



First One of the Course - Tim Buckner, July 22, 2016

Beautiful Scenery

With the management team of Tim Buckner and Jeff Ryczek leading the team, Baneberry is becoming an attraction. With both leaders taking constant pictures of the course, Baneberry Golf Resort has become a popular destination for photographers and tourists alike. With a boost in foot traffic, Baneberry has been able to boost its event sales and promote the sale of rounds stronger than ever before. Our next step is to promote the course through a collective videography effort to be used for commercial purposes.

Major Success at Baneberry

This past month, Tim Buckner organized and executed another great 3-person Scramble. Through creative advertising, Facebook promotions, and tradition, Baneberry's tournament exceeded expectations and boasted a \$7,000 turnout. We anticipate equally great success from a second Summer Scramble being hosted at the end of this month.

Buckner has been integral in training his staff the art of the sale, offering tournament dates and information with every round of golf. Customer interaction with the Baneberry staff has been greater than ever before and continues to be a key source of approval in the community.

Another sales tactic has been the response rate to inquiries coming in to Baneberry. Whether by Facebook, E-mail, or Phone, Tim and his staff have been on the ball in answering any incoming questions and tournament opportunities. This has been an effective free marketing campaign for the course.