



August 2016

Warrior Premium Properties

Junior Clinic

Limestone Springs has been a showcase course in raising summer activity and growing the game for the youth of Oneonta. With a pretty heavy turnout for their Summer Junior Golf Clinic, Limestone offered several unique opportunities to learn the game, the best techniques, and have fun. Campers were taught by local professionals, and had the chance to swing their clubs at water balloons for a fun Summer cool down.



Instagram Insights

With an increased interest in Limestone Springs, members and prospective members have been clamoring for more pictures of the course and tournament highlights. In response, food and beverage manager Christen Bowman has taken on the task of creating an Instagram to post on more social media and offer a chance for members to get featured on the course's page and boost member participation.



Summer Junior Clinic - Christen Bowman, July 12, 2016.

Tournament Bookings

Capitalizing on its private location, Limestone Springs has proven effective at booking tournaments and promoting the course for both events and golf tournaments. Capitalizing on their success with a monthly breakfast club, Limestone has begun branching out to bigger food and beverage events, including a Low Country Boil.

This event comes on the heels of success in Limestone's Summer Junior Clinic, and just before the end of Summer Birdies for Books tournament that is projected to turn a sizable profit. Set for the end of August, Limestone has been building momentum in its use of event marketing and venue display to highlight the Birdies for Books tournament.

Not only do we expect this to be a considerable chunk of revenue, but we also anticipate a boost in community appeal among the Oneonta residents.