



JULY 2016

Warrior Golf Venture

Bos Landen Ups Sales

Under the management of Keith Kriz, Bos Landen Golf Club has become a force to be reckoned with. With several incentives and group or bulk buy options for the course, Kriz has targeted the Pella locals and has exceeded Bos Landen's original glory. A deal on Groupon, and early/late tee-time discounts has promoted the sale of rounds leading to the \$45,000 that Bos Landen is ahead in its plan.



The Golf is Getting Good - Stan Lacey, March 22, 2016.

The Golf Club at Rio Vista

Rio Vista is in the middle of some big changes. With a new manager coming in Mid-July and an overhaul of the food and beverage department, Rio Vista is shaping up to finish strong and start off 2017 with a bang.

Currently, Rio Vista is \$16,000 ahead of their planned budget and \$6,000 ahead of their projected revenue. With increasingly happy members, new homes built in the surrounding neighborhoods by Shea homes and ever improving course conditions, Rio Vista has become a destination in the Northern California golf community.

With a focus in event and wedding sales, Chef Michael Adams has become a staple to the club atmosphere and has taken on even more of a supervisory role in the food and beverage department. With \$80,000 worth of sales in food and beverage alone, Chef Michael hopes to grow Rio Vista's potential as a premiere event venue.

Manager Spotlight

We are excited to introduce our newest member to the Warrior Management team. Marcus Patterson is a golf industry professional with 24 years experience to draw from. His previous position as General Manager of Hiddenbrooke Golf Club gives him unique insight into the Northern California market and we look forward to his fresh ideas for the Golf Club at Rio Vista.