



JULY 2016

Warrior Golf Holdings

Father's Day Tournament

On June 19th, Ole Still hosted a Father-Child tournament. Fourteen teams and dozens of spectators joined the staff in celebrating a beautiful holiday. All teams were featured on the course's website with the winning team of Phillip and Garrett Sipe.



Great Job by Will and his staff - Andy Mayhew, June 8, 2016.

Course Conditions

With the purchase of Ole Still Golf Club, Warrior recognized the need for some revitalization. The addition of a new team was critical, as was the rebuild and upkeep of the greens, but the implementation of a new fleet of golf courses, new range balls, and new yardage signs were critical. These are the details that Warrior believes will make a key difference in the course conditions that members can actually feel. With rave reviews on the company Facebook, these touches have added great value to our course.

Beating the Summer Heat

Ole Still Golf Club, under the direction of Andy Mayhew as General Manager and William Pennell as Superintendent, is one of our greatest achievements. Before Warrior's purchase of the club, Ole Still was incapable of turning a profit, but with our leadership, resources, and expertise, Ole Still is set to make a considerable earning. Finishing out June \$27,000 ahead of their expected plan, Ole Still has consistently kept a heavy earning with a lean payroll.

Capitalizing on his previous success, Mayhew has used his own personal contacts in the local community to promote tournaments and events at Ole Still. With these strategies, Mayhew has hosted several successful events and promotes them heavily on social media, keeping his members updated with the events, tournaments and daily golf opportunities. Mayhew's social media participation has also highlighted the members and made them part and parcel of the course's marketing strategy.