



JULY 2016

Warrior Golf Legends

New Fleet of Carts

King's Creek is now the proud owner of a new fleet of carts for golfers to fawn over. Updating this detail has been a key factor in the increase of pricing at the course and has allowed the management team to make new decisions about excluding these new carts from membership pricing. These details in amenities are what help define King's Creek Golf Club as one of the best courses Eastern Tennessee has to offer.



Beautiful course, beautiful weather - Abby Lukonen, July 3, 2016.

King's Creek Golf Club

Similar to its namesake, King's Creek has been a highly successful golf course in its profitability. Our expectations of King's performance are high and while it has not met our goals for the year just yet, it is \$70,000 in the black. This puts the course well on track to meet the expected \$250,000-\$300,000 net profit goals.

With a recent increase in membership price and a firm membership management team in Patric Flinn and Terry Gray, King's Creek is expected to exceed its current plan and will continue to produce profitable results. Their combined efforts in local and remote assurance to members has allowed the transition to a higher membership price to run smoothly.

King's Creek also triumphs under assistant General Manager Abby Lukonen who frequently posts Facebook updates for the course. Her near daily postings regarding tournaments, event specials, and weather updates keep the Spring Hill community actively involved in the happenings of the course.

Course Conditions

After several upgrades to the course, King's Creek was able to raise its membership dues to reflect the cost of the upgrades made. Under the supervision of Superintendent Jed Vinson, King's Creek's course conditions have improved drastically with lush greens, scenic views, and beautiful fairways.