



JULY 2016

Warrior Golf Equities

Manager Spotlight

We are proud to announce that our General Manager, Jeff Austin, from Whispering Woods, will be taking on a regional role to supervise and implement a more stable, guided onboarding procedure, as well as providing localized support to General Managers in transition or who are struggling to exceed the expected revenue. Dan Glus will take over Austin's day to day operations and will continue to provide the same quality experience.



Royalty in Florida

Despite some weather and equipment setbacks, Royal St. Augustine Golf and Country Club has developed a strong following under the leadership of Marc Devaney. His Summer Promotions have been exceeding set expectations and the Father's Day tournament hosted 60+ golfers.



A beautiful day at Cimarron - Katie Myers, June 25, 2016.

Beating the Summer Heat

Cimarron Golf Resort has been the host of some scorching deals! Despite a hot beginning to its summer season, Cimarron has exceeded its expected June revenue and has an upcoming Quinceanera Expo on September 25, 2016. This event will provide a fashion show, several local vendors, and prizes which will promote the venue and fill the course's remaining dates. With an increase in event bookings, Cimarron is holding on to a steady stream of revenue and continues to promote the course in innovative ways.

Asheboro Country Club is also creating quite a splash, finishing the month of June over \$2,000 ahead of their year-to-date plan. Starting with a strong Summer, Asheboro is fighting a winning battle against the heat, with varying dry and humid climates. Despite their challenging weather, Asheboro is looking forward to its upcoming 3-Club Challenge on July 16th.